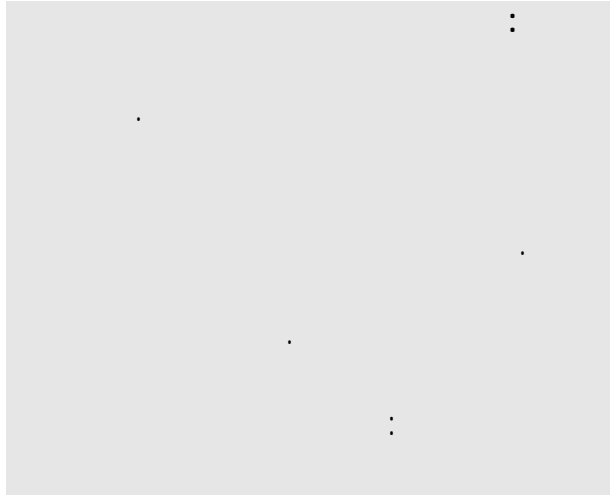


التسيير الاستراتيجي للمؤسسات

مقاربات مفهومية وتحديات التنافسية

R.Wiliamson
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1998] Giget "



I. Ansoff

[27 1989]

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Ansoff

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Declerck Hayes

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S. Auvé

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(Processus)

S. Auvé

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[79-78

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Chassang

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Johnson Scholes

(Actions)

	•	(Créativité)	
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.2			
.3		-16 1993] Théitart	
.4			[26
.5			
.6	Processus		.Processus
.7	Processus politique		économique
.8	:	Processus social	
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: [284-283 1983] Martinet

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(Configurations)

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[1998,20]

Porter

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Tendance

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R. Salmon & Y. de Linares

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[117 1997]

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Strategy and structure

Sous-traitance

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Sargis

[02 2000]

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Barney

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l'organisation en réseau

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Prahalad Hamel .[2003
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Drucker

Knowledge Workers

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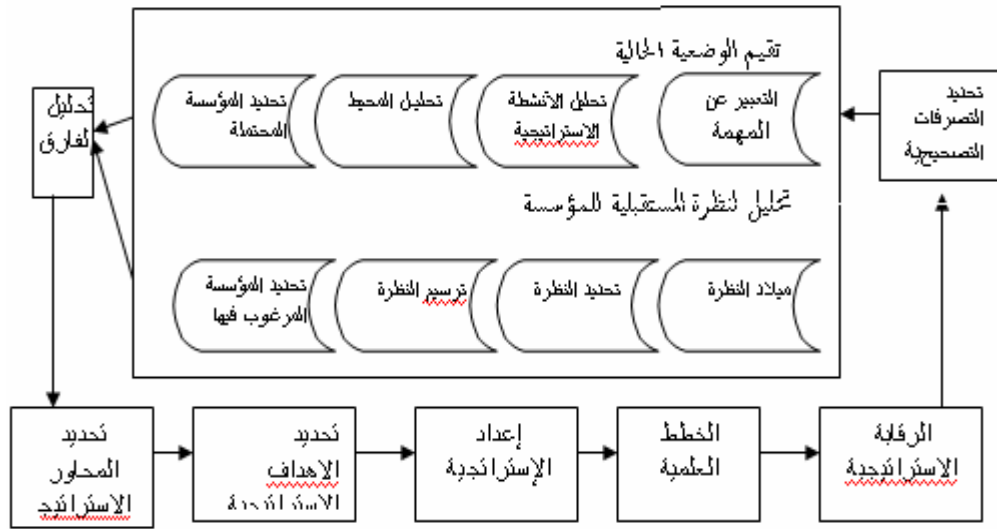
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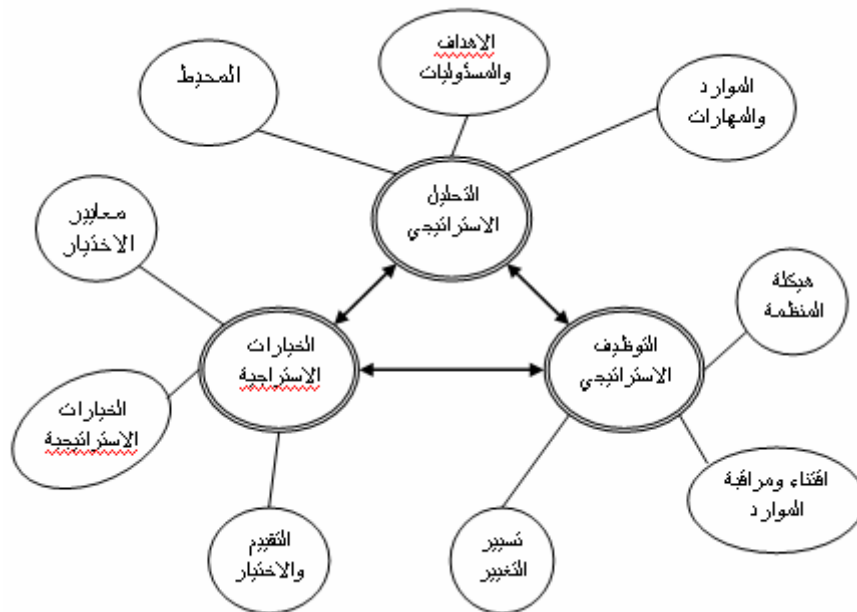
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Source : Johnson et Scholes [2000, 41] المصدر

